Literary Analysis vs. Rhetorical analysis

A literary text analyzes a work of fiction and the context in which it was written. A rhetorical analysis analyzes an artifact's persuasive potential. The diagram below indicates the vocabulary we use for each.

Literary Analysis   **Rhetorical Analysis**

Literary Analysis	(shared)	Rhetorical Analysis
theme	irony	purpose
plot	symbolism	claim
characterization	word choice	ethos
foreshadowing	imagery	pathos
setting	hyperbole	logos
dialogue	juxtaposition	rhetorical situation
point of view	metaphor	audience
	syntax	context
	tone	purpose
	allusion	evidence
	structure	constraints
		speaker